

INTERMODAL UNVEILS NEW IDENTITY: BOWMANS RAIL

Long time train drivers, Bill Bohlin, Ted Bowden, Chris Richards, Nigel Olsen and Paul Bradley. Bill and Chris drove the train in 2003 through the ribbon for the original opening of the rail site.

– PICTURE: Louise Michael



SOUTH Australian logistics and freight company, Bowmans Intermodal, unveiled its new name, logo and website, Bowmans Rail, on site at Bowmans last Wednesday.

CEO, Scott McKay, said the new name more accurately reflects the present and future direction of the company.

“We started off as a purely intermodal company, operating SA’s largest regional intermodal site and one of the largest of its kind in the country, and while that is still a core part of our business, our primary focus is as a rail operator, providing regional rail freight services for containerised commodities such as agriculture and mining products,” Scott said.

“Agriculture and mining are major components of our current business but we will continue to expand by adding value along the supply chain with our rail equipment and container supplier partners, providing great

value based on our integrated approach to full servicing.”

The site is ideally located to service the proposed expansion of the Northern Adelaide Food Bowl and resurgence of the mining industry.

“We operate short-haul rail services between Bowmans, the mining centre of Broken Hill and the processing hub of Port Pirie, connecting to the inner and outer terminals at Port Adelaide, with connections available to the Port of Melbourne,” Scott said.

“The Asian export market will become increasingly important to our customers and our business development plan also includes close monitoring and evaluation of other world markets including India.”

Established in 2003, Bowmans Rail draws on the strengths of its three shareholders, Toll Group, Balco, and AGT Foods.



Malcolm May (Bowmans Rail current director), Scott McKay (CEO Bowmans Rail), Geoff Brock MP, Peter Wilson (AGT) and Rob Lawson (Balco).

When in Rome...

THANKS to his role in the testing of the new Hardi Rubicon sprayer, Jamie Tiller and his wife, Abbie, are enjoying a trip to France and Italy.

Just before they left, Jamie headed to the WA field days, where the Rubicon won “Best new release.”

Jamie played a huge part in the extensive on-farm testing of the Rubicon, spending 700 hours driving the machine on his family’s property, something which hasn’t been able to be done in any other country.

“The process enabled Hardi to produce an award winning

machine perfect for the Australian terrain,” Abbie said.

Jamie and Abbie have visited Hardi and other factories, the home of Nicholas Pommier - the man who makes the booms for the Rubicon, and had a two day private tour of Paris with the CEO of Hardi Australia who used to live in France.

And when in France... there has been plenty of wining and dining, but Jamie and Abbie have also visited the Eiffel Tower, the Louve, Notre Dame Cathedral and are currently in Venice, where they have enjoyed a romantic gondola ride!

“Currently in Venice. This is the Rialto bridge (right) and on a gondola ride at San Marco (left). We had a two day private tour of Paris with the CEO of Hardi Australia, who used to live in France. Plenty of wining and dining. We went to the Louve, Eiffel Tower, Notra Dame Cathedral. Visited the home of Nicholas Pommier, the man who makes the booms for the Rubicon.”

– Abbie Tiller

